

CANADA DAY CHILL^{WACK}

2018 SPONSORSHIP OPPORTUNITIES

THANK YOU FOR SUPPORTING CHILLIWACK

Dear Chilliwack Supporter,

We are grateful for community partners such as your organization who help make the Canada Day Celebrations in Chilliwack such a special time for our city. This event promises to be yet another exciting and fun-filled day for all members of our community.

These celebrations are made possible every year through the generous support from our partners who provide financial support, volunteers, resources, equipment and in-kind service donations to bring our community together and make Chilliwack a place to celebrate our beautiful city and country.

We ask that you please consider supporting this fantastic community event. Please contact Bernadette Maguire at 604-793-5287 or at sponsorships@canadadaychilliwack.ca for further information on sponsorship and how to best leverage your organizations brand at this this event.



Bernadette Maguire

Event Coordinator for the 2018 Canada Day Celebrations in Chilliwack

**CANADA DAY
CHILLIWACK**
SPONSORSHIP OPPORTUNITIES

**CANADA DAY
CHILLIWACK**
2018 SPONSORSHIP OPPORTUNITIES

BRONZE SPONSOR - \$500
MANY AVAILABLE

SILVER SPONSOR - \$1,000
10 AVAILABLE

GOLD SPONSOR - \$2,500
5 AVAILABLE

DAY STAGE SPONSOR - \$4,500
1 AVAILABLE

EVENING STAGE SPONSOR - \$6,000
1 AVAILABLE

**PRESENTING & FIREWORKS
SPONSOR - \$12,500**
ONLY ONE AVAILABLE

IN-KIND SPONSOR
MANY AVAILABLE

SEQUEL
EVENTS & MARKETING

 **CITY OF
CHILLIWACK**

BRONZE SPONSORSHIP

\$500 Sponsorship

Many Available

Recognition / Benefits:

Logo and Link on Official Website
Recognition in Some Advertisements
10' x10' Complimentary Booth / Tent
4x Social Media Posts

SILVER SPONSORSHIP

\$1,000 Sponsorship

10 Available

Recognition / Benefits:

Logo and Link on Official Website
Recognition in Some Advertisements
10' x10' Complimentary Booth / Tent
8x Social Media Posts

Print Advertising (Newspaper, etc.)
On-Site Signage
20 Foot LCD Logo Slide (10 Second Intervals)

CANADA DAY CHILLWACK

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MANY AVAILABLE

SILVER SPONSOR - \$1,000
10 AVAILABLE

GOLD SPONSOR - \$2,500
5 AVAILABLE

DAY STAGE SPONSOR - \$4,500
1 AVAILABLE

EVENING STAGE SPONSOR - \$6,000
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EVENTS & MARKETING

GOLD SPONSORSHIP

\$2,500 Sponsorship

5 Available

Recognition / Benefits:

Logo and Link on Official Website
Recognition in Some Advertisements
10' x10' Complimentary Booth / Tent
12x Social Media Posts

Print Advertising (Newspaper, etc.)
On-Site Signage
20 Foot LCD Logo Slide (30 Second Intervals)
Radio Mentions

STAGE SPONSORSHIP

DAYTIME STAGE

\$4,500 Sponsorship

1 Available

Recognition / Benefits:

Logo and Link on Official Website
Recognition in Some Advertisements
10' x20' Complimentary Booth / Tent
12x Social Media Posts

EVENING STAGE

\$6,000 Sponsorship

1 Available

Print Advertising (Newspaper, etc.)
On-Site Signage
20 Foot LCD Logo Slide (30 Second Intervals)
Radio Mentions

On-Stage Mentions (Every 30-45 Minutes, Between Each Set)

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PRESENTING & FIREWORKS SPONSORSHIP

\$12,500 Sponsorship

1 Available

Recognition / Benefits:

Logo and Link on Official Website	Print Advertising (Newspaper, etc.)
Recognition in Some Advertisements	On-Site Signage
20' x 20' Complimentary Booth / Tent	20 Foot LCD Logo Slide (30 Second Intervals)
12x Social Media Posts Minimum	Radio Mentions

- Opportunity to provide remarks on-stage during the evening stage presentations
- Recognition as Presenting Sponsor on sponsor boards through the park
- Recognition as Presenting Sponsor in a thank you advertisement in the The Chilliwack Progress
- Recognition as Presenting Sponsor on CANADADAYCHILLIWACK.CA website promotions
- Recognition as Presenting Sponsor on all Canada Day advertising (print and digital, including social media promotions on City of Chilliwack's Corporate Facebook Page)
- Video Promotion (40 Second Promo Video on Social Media, Website, YouTube)
- Complimentary Booth / Tent
- Signage on Stage Platform During Evening Entertainment
- Fireworks Presented by City of Chilliwack and "Your Organization"
- Logo and Brand Recognition in all advertising as Presenting Sponsor - ie. Canada Day Chilliwack presented by YOUR COMPANY NAME
- Opportunity to provide exclusive product or promotional activities at Townsend Park during the event
- Recognition as Presenting Sponsor on the Upper Main Stage Banner and Stage Video Screen

BONUS EXPERIENCE - VIP Fireworks Finale Experience for 2 Representatives. End the evening with a bang and help our Fireworks team light up the Chilliwack sky during the finale.

BONUS - Your organizations colors can be on display during the finale.

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CITY OF
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IN-KIND SPONSORSHIPS

VOLUNTEERS

The Chilliwack Canada Day Celebrations are made possible by many volunteers each year. Your organization's staff who volunteer at the event can be valued toward your sponsorship.

PRODUCTS & SERVICES

The Chilliwack Canada Day Celebrations is the largest community celebration in town each year. To make this event happen we need a variety of equipment, supplies, and contracted services. If you can offer something we need to make Canada Day a success then we will value those products and/or services toward your sponsorship.

Items we need:

Printing & Signage
Volunteer Food
Sound Equipment
Golf Carts

Fencing
Performers
Portable Toilets
Craft & Activity Supplies

Staging
Tents
Activities
Face Painting

Games
Security
Kids Activities
Bouncy Castles

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**CITY OF
CHILLIWACK**

CONTACT

For more information about sponsorship opportunities, please contact:

SPONSOR@CANADADAYCHILLIWACK.CA

Or fill out our online sponsorship application form at:

CANADADAYCHILLIWACK.CA

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CANADADAYCHILLIWACK.CA

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